

INTRODUCTION

Although Market Economy Management is focused primarily on microeconomics or microsystems, in this area, the performance is the basis of macroeconomic achievement. This strategic approach on the micro-level within the macro-performance achievement can be compared with a society which relies mainly on solid construction, represented by the family within it. A prosperous society built on a healthy family is the most robust strategy in what has become a major objective of all levels, namely the construction of the Sustainable Society.

Modern management needs to have a global vision starting from the microeconomic level and going to the macroeconomic level. At the same time, the interdisciplinary and multidisciplinary approach requires a team management solution which offers a great advantage by identifying the best future development directions.

The quality of the management must be in perfect balance with the level of the manager's responsibility. In any type of organization, focusing the management on human resources (which is the most important capital) is the foundation of the manager's success, which will greatly contribute to the integration capacity level according to their professional competencies in achieving the organization's goals.

Of great importance in managerial success on microeconomic level is the top manager's scientific expertise. I emphasize that a vast expertise is accumulated by a person at an age which demonstrates his/her pertinent analysis over a long period of time. As I have a significant understanding of the Chinese management, I can exemplify in this sense the issue of the elected members of the Political Bureau of the Chinese National Congress (October 17-24, 2017): they are between 57 to 67 years old. This is one of the reasons for China's success today. Peter Drucker said: "There are not rich countries and poor countries, but only well-led and poorly led countries." Nevertheless, in microeconomic management, it is useful for the managers in the medium management area to capitalize experience and youth. Moreover, managerial success is largely conditioned by the top management capability to assign tasks to each organizational structure and each person in the organization.

A thorough knowledge of the internal and external organizational environment (i.e. the internal and the external client) can provide an action which coagulates converging energies to organizational goals which will become common goals to be achieved. In other words, arming day-to-day management in the operational field will certainly allow for a substantial uncertainty and risk reduction. The knowledge-based society whose knowledge is represented by the people producing the knowledge, assimilates and transforms this knowledge into competitive advantage. This is achieved through an efficient management. Furthermore, using the most modern methods and techniques in performance management, processing with modern information in real-time techniques, are also successful ways of achieving managerial goals. The words of Paul Hawke should be highlighted: "performance

management is the art through which issues become so exciting and their solutions so constructive, that they all want to work to solve them.”

The chapters of this volume deal with aspects of contemporary management in the organization from various fields; the association of organizations with the financial-banking environment; the association of the human resources quality with the educational performance; the importance and the role of quality management techniques in achieving organizational success. Furthermore, it addresses aspects specific to tourism management, material resource management and waste management at the European Union level.

Prof. Eng. Constantin OPREAN, Sc.D.